



Dear Fundraising Group,

Foothill Fundraising is a locally owned business which provides the One and Only Butter Braid® Frozen Pastry Dough for fundraisers. Although any group can run a fundraiser, our most popular groups are schools, athletic groups, independent youth clubs, bands, dance companies, class trips, and religious organizations. We are a full-service company that helps groups by providing a great fundraising experience and a proven product. A product so good that our customers are experiencing the “**Wow**” they’ve been missing with other fundraisers!

Butter Braid® Pastries are different! Butter Braid® Pastries are made from sweet, yeasted pastry dough, layered, and made with only 100% real butter that contains zero grams trans-fat. This gives Butter Braid® Pastries a flaky outside, and a tender, light and airy inside. We carry seven delicious flavors: ***Strawberry & Cream Cheese, Bavarian Crème, Raspberry, Cinnamon, Apple, Blueberry & Cream Cheese, and Cinnamon Pastry Rolls.*** These fillings are laid atop the dough and hand-braided sealing in the filling. The pastries are then frozen to seal in the homemade flavor and freshness.

Butter Braid® Pastries are profitable! Butter Braid® Pastries will be sold by your group for ***\$15.00*** each and your group will earn a ***\$6.00*** profit from each Butter Braid® Pastry sold! This yields your group a ***40%*** profit! This incredible value will make it easier for your group to reach their goals with less selling. And what’s great is there are no contracts, no upfront costs, and no leftover inventory!

Butter Braid® Fundraisers are simple!

6 Simple Steps

- Contact us to schedule run dates.
- Set goals, pass out order forms, and start selling!
- Collect orders and payments about two weeks after start date from participants.
- Tabulate order totals by flavor and make your deposit.
- Call or e-mail us your group’s totals and confirm your delivery details.
- On delivery day, bring order forms and have payment ready. We will help organize and fill orders and make the process as stress-free as possible! *Free delivery for all customers that achieve minimum order requirements. Please contact us to find out what your area minimum is.

Butter Braid® Fundraiser deliveries are easy!

Once you send in your order, we just need fourteen working days prior to delivery date and the rest is super easy. We will arrive for your delivery with an awesome distribution plan that leaves people saying again, “**Wow! That was fast!**” Our process is quick and easy, because that is what our customers want.

Contact us anytime if you have any more questions or to request some baked Butter Braid® Pastries for your group planning meeting. Thank you for your time and consideration, we are looking forward to being of service to your organization.

Sincerely,

Marlo & Curt Guillot

Owners – ***Foothill Fundraising LLC***

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